

Presents the 11th Annual:

### **Junior Achievement of the Ocoee Region 5k Race to Achieve** Saturday, August 24, 2024 at Tinsley Park



\$500

**\$150** 

\$100

Junior Achievement of the Ocoee Region



# **Sponsorship Levels**

### Presenting Sponsor

JSAT

CERTIFIED COURSE

- Live recognition of your company as a Presenting Sponsor during the event
- Company logo will be placed prominently as top sponsor on race t-shirt
- Company logo to be placed prominently on race banner, on JA website & JA marketing material
- Opportunity to provide marketing material or items for goody . bags
- Display (4) company signs: (2) at the start & finish lines, (1) at . registration site & (1) along race course
- Display table available for representatives at event .
- Logo on website and post on social media pages
- Receive (5) complementary registration passes for 5K Race •
- Opportunity to speak about your company at the start of the race •

### Start/Finish Line Sponsor

- Company can cheer for participants at start/finish line
- Company logo displayed on race t-shirt .
- Company logo displayed prominently on race banner
- Opportunity to provide marketing material or items for goody • bags
- Display (3) company signs: (1) at start/finish line & (2) along race • course
- Display table available for representatives at the event .
- Highlighted as level sponsor on JA's social media outlets •
- Receive (4) complementary registration passes for 5K Race •
- Public mention at event

# Chip Time Sponsor

- Company logo displayed on race banner
- Company name on race t-shirt
- Opportunity to provide marketing material or items for goody bags
- Display (2) company signs along race course
- Display table available for representatives at the event
- Highlighted as level sponsor on JA's social media outlets
- Receive (3) complementary registration passes for 5K Race
- Public mention at event

### Race T-shirt

- Company logo prominently displayed on race t-shirt
- Company logo displayed on race banner
- Display (2) company signs along race course
- Receive (2) complementary registration passes for 5K Race

#### \$250 Course Route Sponsor

- Company name on t-shirt
- Company logo displayed on race banner
- Display (1) company signs along race course
- Receive (1) complementary registration passes for 5K Race

#### **Mile Marker Sponsor** \$200

- Company logo displayed on race banner
- Display (1) company sign at a specific mile marker on race course

## Water Sponsor

- Company name displayed at water stations
- Company logo displayed on race banner

### **Booth Sponsor**

- Company name displayed on race banner
- Opportunity to set-up display table showcasing your company or special service (Services must be approved by JA Office)

Thank you for partnering with Junior Achievement. Please complete the sponsorship form on the back. Deadline for sponsorship submission is Friday, July 19, 2024.



\$1,000

\$750

\$1,800



### Junior Achievement of the Ocoee Region



Junior Achievement of the Ocoee Region 5K Race to Achieve Saturday, August 24, 2024 Registration: 7:00 AM Start of Race: 8:00 AM Tinsley Park at The Greenway, Cleveland, TN 5K Race & 1M Run/Walk Timed by Terra Running Co.

**Sponsorship Registration Form** 



**Event Date:** Saturday, August 24, 2024

Event Time: 7:00 AM Registration 8:00 AM Race/Walk

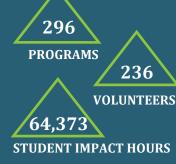
Location: Tinsley Park at The Greenway

> Sponsorship Deadline July 19, 2024

### About Junior Achievement

Junior Achievement of the Ocoee Region gives young people the knowledge and skills they need to own their economic success, plan for their future and make smart and economic choices.

By supporting JA's 5K Run/1M Walk, you are helping Junior Achievement bring our volunteer-driven financial literacy programs to students throughout Bradley, McMinn, Meigs, Monroe and Polk counties. 2023–2024



Company Mailing Addres	ss:			
City:		State:	Zip:	
-				
Contact Name:		Contact Phone:		
E-mail:				
Race T- Shirt Sponso Water Sponsor: \$150 I am interested in offeri	or: \$500 Course Ro D Booth Spo ing a door prize at the	ute Sponsor: \$250 nsor: \$100	Chip Time Sponsor: \$750	
Goody Bag Items: Yes /	' No			
Office at 3535 Adkisson special coupon offers, e	Drive by <mark>August 12th</mark> . tc.	; items for our Goody Ba A minimum of 125 item	gs! Drop off items at the JA s are needed such as	
Thank you for your spo	onsorship!			
Total Amount Enclosed	l: \$ Pl	ease send invoice in an	nount of: \$	
Please submit sponsorsh	nip form with payment Junior Achievement P.O. Box 2202 Cleveland, TN 37320	of the Ocoee Region		
Please submit logo to n only and should be sub	nelissa.gunnell@ja.org mitted as hi-res (300	g. Logos for t-shirts will dpi).	be printed in black & white	
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Questions? Contact us a	t (423) 614-8/// or e-n	nait metissa.gunnett@ja.o	org.	

