



Presents the 11th Annual:

Junior Achievement of the Ocoee Region 5k Race to Achieve

Saturday, August 24, 2024 at Tinsley Park



Sponsorship Levels

Presenting Sponsor

\$1,800

- Live recognition of your company as a Presenting Sponsor during the event
- Company logo will be placed prominently as top sponsor on race t-shirt
- Company logo to be placed prominently on race banner, on JA website & JA marketing material
- Opportunity to provide marketing material or items for goody bags
- Display (4) company signs: (2) at the start & finish lines, (1) at registration site & (1) along race course
- Display table available for representatives at event
- Logo on website and post on social media pages
- Receive (5) complementary registration passes for 5K Race
- Opportunity to speak about your company at the start of the race

Start/Finish Line Sponsor

\$1,000

- Company can cheer for participants at start/finish line
- Company logo displayed on race t-shirt
- Company logo displayed prominently on race banner
- Opportunity to provide marketing material or items for goody bags
- Display (3) company signs: (1) at start/finish line & (2) along race course
- Display table available for representatives at the event
- Highlighted as level sponsor on JA's social media outlets
- Receive (4) complementary registration passes for 5K Race
- Public mention at event

Chip Time Sponsor

\$750

- Company logo displayed on race banner
- Company name on race t-shirt
- Opportunity to provide marketing material or items for goody bags
- Display (2) company signs along race course
- Display table available for representatives at the event
- Highlighted as level sponsor on JA's social media outlets
- Receive (3) complementary registration passes for 5K Race
- Public mention at event

Race T-shirt

\$500

- Company logo prominently displayed on race t-shirt
- Company logo displayed on race banner
- Display (2) company signs along race course
- Receive (2) complementary registration passes for 5K Race

Course Route Sponsor

\$250

- Company name on t-shirt
- Company logo displayed on race banner
- Display (1) company signs along race course
- Receive (1) complementary registration passes for 5K Race

Mile Marker Sponsor

\$200

- Company logo displayed on race banner
- Display (1) company sign at a specific mile marker on race course

Water Sponsor

\$150

- Company name displayed at water stations
- Company logo displayed on race banner

Booth Sponsor

\$100

- Company name displayed on race banner
- Opportunity to set-up display table showcasing your company or special service (Services must be approved by JA Office)

Thank you for partnering with Junior Achievement.
Please complete the sponsorship form on the back.
Deadline for sponsorship submission is
Friday, July 19, 2024.

Junior Achievement
of the Ocoee Region



RACE TO ACHIEVE
2024

**Junior Achievement
of the Ocoee Region
5K Race to Achieve
Saturday, August 24, 2024
Registration: 7:00 AM
Start of Race: 8:00 AM
Tinsley Park at The Greenway,
Cleveland, TN
5K Race & 1M Run/Walk
Timed by Terra Running Co.**



Champions for Education



George R. Johnson
Family Foundation/
Hardee's

The Tucker
Foundation



Event Date:

Saturday, August 24, 2024

Event Time:

7:00 AM Registration

8:00 AM Race/Walk

Location:

Tinsley Park at The Greenway

**Sponsorship
Deadline
July 19, 2024**

About Junior Achievement

Junior Achievement of the Ocoee Region gives young people the knowledge and skills they need to own their economic success, plan for their future and make smart and economic choices.

By supporting JA's 5K Run/1M Walk, you are helping Junior Achievement bring our volunteer-driven financial literacy programs to students throughout Bradley, McMinn, Meigs, Monroe and Polk counties. 2023—2024

296

PROGRAMS

236

VOLUNTEERS

64,373

STUDENT IMPACT HOURS

Sponsorship Registration Form

Company/Organization Name: _____

Company Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Contact Name: _____ Contact Phone: _____

E-mail: _____

Sponsorship Level (please select one):

Presenting Sponsor: \$1,800 Start/Finish Line Sponsor: \$1,000 Chip Time Sponsor: \$750

Race T- Shirt Sponsor: \$500 Course Route Sponsor: \$250 Mile Marker Sponsor: \$200

Water Sponsor: \$150 Booth Sponsor: \$100

I am interested in offering a door prize at the 5K Race: Yes / No

Goody Bag Items: Yes / No

Offer free stuff to our participants by donating items for our Goody Bags! Drop off items at the JA Office at 3535 Adkisson Drive by **August 12th**. A minimum of 125 items are needed such as special coupon offers, etc.

Thank you for your sponsorship!

Total Amount Enclosed: \$ _____ Please send invoice in amount of: \$ _____

Please submit sponsorship form with payment payable to:
Junior Achievement of the Ocoee Region
P.O. Box 2202
Cleveland, TN 37320-2202

Please submit logo to melissa.gunnell@ja.org. Logos for t-shirts will be printed in black & white only and should be submitted as hi-res (300 dpi).

Questions? Contact us at (423) 614-8777 or e-mail melissa.gunnell@ja.org.

Visit our website for more details at www.juniorachievement.org/web/ja-ocoee/5k-run_1k-walk.



PUBLIX SUPER MARKETS
CHARITIES